

Stand Out From the Crowd: 7 Surefire Ways to Create Memorable Presentations

Think about the best speakers you have seen. The one thing they all have in common is that their presentations are unforgettable; they all have that little extra something that keeps you on the edge of your seat, wanting to know more. Presenters who want make a powerful impact on their audience must take their presentations beyond good and get to great.

This interactive workshop will walk through several elements that give ordinary presentations an extraordinary edge. No matter the subject matter or training style, all presenters can learn simple techniques that take presentations from satisfactory to spectacular– so that audience members will be focused, engaged, and moved to action. Presenters that master the art of creating memorable presentations are likely to be hired time and time again. In this presentation, special attention will also be paid to using compelling visual and technological aids that will capture and keep the audience's attention, such as istock photo, prezzi, and wordle.

Come and find out 7 innovative twists on tried and true strategies to make your presentations memorable, plus learn the most important secret to keeping audience members from getting distracted.



Presenter: Monica Scalf

Monica Scalf is the Founder and Chief Creative Officer of The Playground Group, a creative learning company that delivers workshops, keynotes, retreats, virtual learning, blogs, and books. Monica's mission is to help others find the extra in the ordinary, that special something that makes individuals exceptional and organizations stand out among the rest.

Her award winning writing focuses on finding the joy, energy, and humor in everyday life. Her first book titled *Live in the Little: 52 Ways to Find the Extra in the Ordinary* was released in 2010. She has shared her message with numerous organizations including Fortune 500 companies and universities. She inspires readers on her popular weekly blog, *The Ordinary Matters*. She is a former Xavier University professor and the current humor columnist for *The Cincinnati Enquirer's Our Town Magazine*. She lives with her husband and two children in West Chester, Ohio