

Life after PowerPoint

We've all heard the terms and jokes — "death by PowerPoint", "PowerPoint fatigue" and the like. Yet we continue to attend, and create, such presentations. What are the alternatives? How can we re-imagine and recreate presentations that truly move and inspire? This session will look at several alternatives to PowerPoint domination. Some may be tweaks on the standard screen + bullet point approach, such as Apple's Keynote software.

Some call for the continued use of PowerPoint, but in new and creative ways such as exemplified by Presentation Zen and the Pecha Kucha movement (20 slides, 20 seconds each). Others, such as some celebrated presentations from TED.com, challenge the very nature of what a presentation is. And Prezi.com challenges the creator to work holistically in graphical rather than linear terms, not only in a presentation's design, but in its very concept. This will be an interactive presentation, drawing on the strengths and experiences that already exist in GCASTD. Members will be solicited to present whole works or short excerpts that demonstrate new ways of thinking about how we create and how we learn.



Presenter: Cleve Callison, PhD

Cleve is a nonprofit manager and cross-platform communicator. He is the former General Manager of WMUB Public Radio, the NPR station at Miami University in Oxford. In April of 2010 he became Executive Director of Ohio Interfaith Power and Light, a nonprofit that works with houses of worship on energy efficiency and conservation projects. Cleve also works on writing and research projects through his company,

TheCallisonGroup.com. He has worked locally for author and organizational development guru Lisa Haneberg, and for the School of Education, Health and Society at Miami University in Oxford. He also teaches Public Speaking at Miami's Hamilton campus. He has given presentations locally at the Return to Work Center at Scarlet Oaks and at Job Search Focus Group. Cleve meets regularly with the Writers Forum and Learning Leaders Forum of GCASTD as well as GCASTD monthly meetings.

Cleve has a bachelor's degree in English from Duke, and a Master's and Ph.D. from the University of Wisconsin. His greatest claim to fame is that he once appeared on Jeopardy! where he won a washer-dryer, a Hooked on Phonics set and a year's supply of flea powder.