

MID-ATLANTIC ASSOCIATION OF COMMUNITY HEALTH CENTERS

2010 Annual Meeting

From Purpose to Practice:
Innovation to Strengthen Healthcare

September 23rd-24th 2010

The Mid-Atlantic Association of Community Health Centers (MACHC), a non-profit membership organization, whose members consist of community, migrant and homeless health centers, local non-profit and community-owned healthcare programs, is currently planning its **27th Annual Conference**. This year the conference will be hosted at the **Harbourtowne Golf Resort and Conference Center**, located in historic **St. Michaels, Maryland** on **September 23- 24, 2010**. Our theme for this conference is: *From Purpose to Practice: Innovation to Strengthen Healthcare*.

MACHC plays a leadership role in raising the profile of Community Health Centers (CHCs) with Maryland and Delaware state legislators, developing collaborative initiatives between groups of CHCs and partnering organizations as well as seeking new resources to expand CHC coverage in the state. Our interest is also in developing and strengthening integrated systems of care for the medically underserved.

During the course of the conference, which will be inclusive of plenary sessions as well as breakout sessions, health care professionals will engage in open dialogue, reviewing best collaboration practices, the latest information regarding evidence based medicine, pay for performance, billing and coding and overall health center operation.

We know that you are dedicated to assisting our medical professionals by providing a large selection of products and services, and therefore we respectfully request your support in providing sponsorship for this conference. In an Economic Impact study conducted in 2005, it was noted that collectively, Community Health Centers in Maryland alone spent in excess of \$40 million dollars on vendor services.

Sponsors Levels:

- Platinum Level Sponsor: \$5,000
- Gold Level Sponsor: \$3,500
- Silver Level Sponsor: \$ 2,000

Reception/Dinner: Platinum Level Sponsor: \$5,000

Everyone enjoys the opportunity to gather with old friends and develop new contacts, your company will be providing the reception/dinner where CEO's, CFO's clinicians, nurses and other health center professionals will come together on the first evening of the meeting. In the past this event has favored well among participants. It has historically always been very highly attended highlighting the sponsoring organization and providing that organization with an opportunity to address the audience as a whole. In addition to providing your organization the opportunity to speak at the social gathering, this sponsorship level will afford the sponsoring organization's logo and name featured on conference material and signage, the opportunity to display printed materials, the opportunity to provide marketing material in the conference bags, and advertisement in the conference brochure. You are also provided a complementary exhibitor table and a prime location in the exhibitor hall.

Plenary Session: Gold Level Sponsor: \$3,500

The plenary session serve s in disseminating information impacting all levels of the health care organization. Through this level of sponsorship, conference attendees will know that you made the plenary sessions possible with your kind support. This sponsorship level will afford your organization's logo and name featured on conference material and signage, the opportunity to display printed materials, the opportunity to provide marketing material in the conference bags, and advertisement in the conference brochure.

Break-out Session: Silver Level Sponsor: \$2,000

Break-out sessions provide their attendees the latest information on a variety of topics specifically tailored to the individuals within those organizations who are most impacted by that information. Through this level of sponsorship, conference attendees will know that you made the plenary sessions possible with your kind support. The break-out session tracks this year will focus on clinical, financial and operational issues most impacting health centers in Maryland and Delaware. Through this level of sponsorship, conference attendees will know that you made the specific break-out session possible with your kind support. This sponsorship level will afford your organization’s logo and name featured on conference material and signage, the opportunity to display printed materials, the opportunity to provide marketing material in the conference bags, and advertisement in the conference brochure.

We hope that your organization will consider sponsorship at MACHC’s annual conference and join us in September.

Together we can make a difference! Should you have any questions regarding sponsorship, please contact Deitra Bell, Director of Membership and Meeting Services at 301-577-0097 or via e-mail at Deitra.bell@machc.com.

**Mid-Atlantic Association of Community Health Centers
INSPIRING EXCELLENCE IN HEALTHCARE**

2010 Annual Meeting Sponsor Application

Please type or print neatly: (this information is important for badge information and official sponsorship’ list)

Name of Contact: Name of Representative On-Site:

Sponsor/Company:

Address:

City: State: Zip:

Telephone: Fax:

Email Website:

PLEASE CHECK SPONSORSHIP LEVEL:

Sponsors Levels:

- **Platinum Level Sponsor: \$5,000** _____
- **Gold Level Sponsor: \$3,500** _____
- **Silver Level Sponsor: \$ 2,000** _____

A check made payable to the Mid-Atlantic Association of Community Health Centers must accompany this application.

Name of Responsible Party Signature of Responsible Party Date

CANCELLATION/REFUND POLICY:

No refunds or cancellations will be permitted after acceptance of application and contract by the Mid-Atlantic Association of Community Health Centers.

PLEASE RETURN APPLICATION WITH PAYMENT TO:

**Mid-Atlantic Association of Community Health Centers
4483-B Forbes Boulevard, Suite B
Lanham, MD 20706
Attn: Deitra Bell
301-577-0097, ext. 23, 301-577-4789 - fax
Email: deitra.bell@machc.com**