

Ed Burchell Biography

Ed Burchell has been with the Ravens' corporate sales team since 2002. A Baltimore native, Burchell is charged with driving the Ravens' regional partnerships and sales to build team revenue, brand awareness and brand growth.

In addition to the naming rights relationship with Smyth Jewelers (Ring of Honor) and Geppi Entertainment (Club Level), both at M&T Bank Stadium, Burchell's regional partnerships include companies such as Giant Food, Merritt Properties, McCormick & Co, Constellation/BGE, Maryland Lottery, and Advance Business Systems.

He is the co-founder of the Ravens All Community Team and NFL Football Challenge, both programs that bring together corporate business leaders from the community with the Ravens and individual player foundations.

Prior to the Ravens, Burchell was a corporate officer and vice president for Genesis Health Ventures. While there, he was responsible for building and implementing revenue-generating strategies nationally for its consulting practice and regionally for its Chesapeake affiliate network.

Burchell is a member of a number of committees and charity boards: the Ravens All Community Team Foundation, Better Business Bureau, and Catholic Charities. He is also a member of the Loyola-Blakefield Development Committee and chair of its newly-formed Marketing Committee.

A graduate of the University of Virginia, Ed and his wife, Kelly, live in Reisterstown and have two sons, Edward (12) and Alexander (8).