



“Innovation and Entrepreneurship for Engineers”
“New Product Development Resources and Ideas”
Thursday \ May 20, 2010
Santa Clara Convention Center

The Silicon Valley Chapter of SME is offering opportunities to sponsor their Annual Conference titled “Innovation and Entrepreneurship for Engineers – *New Product Development Resources and Ideas*” that will be held in conjunction with the Design-2-Part Show at the Santa Clara convention center. In recent years, this annual conference has been attended by engineers and product development professionals from companies such as, 3M Corporation, Cisco Systems, KLA Tencore, Plantronics Corporation, Sun Microsystems, and Varian Medical. Based on last year’s conference we are anticipating 80 to 100 attendees at this conference.

For the 2010 Technical Conference a sponsorship/donation of \$250.00 to SME Chapter #098, will include 2 free passes to attend the conference, recognition on all signage and promotional materials related to this event, recognition in the conference brochure and/or handouts, and a 3-month banner ad and link from the Silicon Valley Chapter #098 Website — <http://chapters.sme.org/098/>.

About this sponsorship opportunity: At the conference, sponsors will be given a small table top area to display sales materials and be visibly recognized on the conference materials and signage. As an “early sponsor” to this conference, your company logo will be promoted on the Eventbrite website prior to the conference and made visible to thousands of engineers, buyers, and manufacturing decision makers in the Silicon Valley during the Chapter’s promotion of their event. All sponsors will be acknowledged as companies who support local manufacturing, and their donations will be used to offset the direct expenses for this conference keeping the cost per attendee to the lowest level possible. Finally a certificate of appreciation will be awarded at the end of the conference. You are asked to provide your company logo (soft copy) with an up to a three sentence description of your company and any products to sme098@gmail.com. Any profits earned from this event will be used by SME Chapter #098 to host other technical programs, events, and activities for their members and the local technical community they serve.

Exhibitor Sign up & Information: For additional information and to sign up as a 2010 Conference Exhibitor, contact Mark Brinkerhoff at m_brinkerhoff@fusionnet.com or (408) 378 – 9980 x109

Send your donation to:

Treasurer SME 98, c/o Phil Ogaz, 766 Sonia Way, Mountain View, CA 94040-2527, or through the above Sponsor link.

About The Society of Manufacturing Engineers: SME is the world's leading professional society supporting manufacturing education. Through its member programs, publications, expositions and professional development resources, SME promotes an increased awareness of manufacturing engineering and helps keep manufacturing professionals up to date on leading trends and technologies. **SME is a 501(c)(3) tax-exempt non-profit organization and your donation is tax deductible.**